



MARKET READY

4-YEAR CAREER DEVELOPMENT PROGRAM

1

1ST YEAR

Direction & Self-Discovery

Discover interests and develop self-awareness.

- IDENTIFY MAJOR
- FINANCIAL LITERACY
- ETIQUETTE TRAINING
- CAREER COACHING

- ✓ Determine major
- ✓ Identify career interests
- ✓ Practice networking skills
- ✓ Join industry pipeline

2

2ND YEAR

Exploration & Experience

Determine career goals, begin building professional network, and explore industry areas.

- RESUME BUILDING
- BUSINESS CARD CREATION
- NETWORKING 101
- FINANCIAL LITERACY
- CAREER RECEPTION

- ✓ Meet with TPP career advisor
- ✓ Develop professional resume
- ✓ Connect with employers
- ✓ Complete job shadow or site visit
- ✓ Participate in industry pipeline

3

3RD YEAR

Professional Preparation

Connect with industry experts and gain work experience.

- MOCK INTERVIEWS
- FINANCIAL LITERACY
- CAREER RECEPTION
- 5TH STREET BRIDGE INTERNSHIP PROGRAM
- LINKEDIN WORKSHOP

- ✓ Meet with TPP career advisor
- ✓ Determine post-graduate plans
- ✓ Complete a summer internship
- ✓ Lead industry pipeline

4

4TH YEAR

Transition & Transform

Prepare to transition to the professional world.

- TECH TRANSITION
- FINANCIAL LITERACY
- GT 1ST ROUND DRAFT
- LETTERWINNERS CLUB

- ✓ Finalize post-graduation plans
- ✓ Lead industry pipeline
- ✓ Find a career mentor
- ✓ Transition to Letterwinners Club

STUDENT-ATHLETE INDUSTRY PIPELINES

Student-led career clubs provide the following experiences to develop Market Ready graduates:

- Real Estate & Building Construction
- Pre-Health Degrees
- Finance & Investment
- Business & Sales

- Pre-Law & Government
- Engineering & Computer Science
- Sports & Communications
- Design & Art
- Education & Public Policy

- Alumni Mentors
- Company Site Visits
- Job Shadowing
- Career Networking
- Project & Pitch
- Community Service
- Application Prep
- Industry Certification
- Transition Team
- Internship Placement