CORE VALUES

- Teamwork
- Character
- Excellence
- Innovation

BRAND DIFFERENTIATORS

- Competitive Drive - our Fuel
- Innovative Spirit - our Future
- Tech Tradition - our Inspiration
- Atlanta - our Hometown

VISION

We develop the young people who change the world.

MISSION

Georgia Tech athletics inspires and empowers student-athletes to be Everyday Champions in academics, competition and life.

FORMULA

WINNING + THE INSTITUTE + TOTAL PERSON PROGRAM =
WINNING

TOP ACHIEVEMENTS

WOMEN’S TENNIS

NCAA Final Four
No. 5 national ranking
No. 4 seed — NCAA Tournament
Final Record: 25-6 (12-2 ACC)

FINAL FOUR
WINNING

TOP ACHIEVEMENTS

GOLF

ACC Champions
No. 4 national ranking
Top seed — NCAA Regional
Four tournament titles

ACC CHAMPIONS

2017-18 ANNUAL REPORT
TOP ACHIEVEMENTS

CROSS COUNTRY/TRACK AND FIELD

NAHOM SOLOMON (left)
- First-team All-American — cross country
  (GT’s first men’s XC All-American since 1994)
- Set four school records (indoor 3,000m, outdoor 3,000m, outdoor 5,000m, outdoor 10,000m)

JEANINE WILLIAMS (center)
- Two-time second-team All-American —
  indoor 60m hurdles, outdoor 100m hurdles
- Two-time ACC Champion —
  indoor 60m hurdles, outdoor 100m hurdles

AVERY BARTLETT (right)
- Two-time second-team All-American —
  indoor 800m, outdoor 800m
- ACC Champion — outdoor 800m

WOMEN’S BASKETBALL

- Advanced to the third round of the WNIT
- Won at least 20 games for the third-straight season and the 10th time in the last 12 years
- Earned its fifth-straight postseason berth
- Final record: 20-14

SOFTBALL

- Improved win total by nine games under first-year head coach and former GT All-American Aileen Morales (pictured)
- Posted first winning records (overall and ACC) since 2012
- Won most ACC series (5) since 2011
WINS OVER TOP 25 TEAMS

WOMEN’S TENNIS (10)
4-2 vs. No. 10 Michigan (Feb. 9) // 4-2 vs. No. 3 Florida (Feb. 11)
4-2 vs. No. 6 Georgia (Feb. 23) // 4-3 at No. 19 Florida St. (Feb. 25)
4-3 vs. No. 24 UVA (March 2) // 4-3 at No. 9 Texas Tech (March 18)
4-3 at No. 1 North Carolina (March 24) // 4-2 vs. No. 3 Duke (April 6)
4-3 vs. No. 12 Pepperdine (May 17) // 4-3 vs. No. 14 UCLA (May 19)

MEN’S BASKETBALL (2)
64-54 vs. No. 15 Miami (Jan. 3)
60-53 vs. No. 25 Notre Dame (Jan. 10)

BASEBALL (6)
6-4 vs. No. 6 Auburn (March 20) // 13-4 vs. No. 6 NC St. (March 23)
2-1 vs. No. 6 Florida St. (Apr. 7) // 16-3 vs. No. 6 Florida St. (Apr. 8)
9-6 vs. No. 10 Duke (May 17) // 20-7 vs. No. 10 Duke (May 18)

FOOTBALL
28-22 vs. No. 17 Virginia Tech (Nov. 11)

VOLLEYBALL
3-1 vs. No. 17 Michigan State (Aug. 26)

TOURNAMENT/MEET WINS

GOLF (4)
Carpet Capital Collegiate (Sept. 8-10)
Franklin American Mortgage Intercollegiate (Oct. 8-10)
General Hackler Championship (March 10-11)
ACC Championship (April 20-22)

WOMEN’S CROSS COUNTRY (2)
Jacksonville State Opener
(Sept. 1)
Alabama Crimson Classic
(Oct. 13)

MEN’S CROSS COUNTRY
Jacksonville State Opener
(Sept. 1)
HONORS AND AWARDS

ALL-AMERICA

JOEY BART
Baseball
First Team

AVERY BARTLETT
Indoor Track and Field
Second Team (800m)
Outdoor Track and Field
Second Team (800m)

KENYA JONES
Women’s Tennis
Doubles

PAIGE HOURIGAN
Women’s Tennis
Singles & Doubles

NAHOM SOLOMON
Cross Country
First Team

JEANINE WILLIAMS
Indoor Track and Field
Second Team (60m High Hurdles)
Outdoor Track and Field
Second Team (100m Hurdles)

ALL-ACC

MEN’S BASKETBALL
Josh Okogie

BASEBALL
Wade Bailey
Joey Bart
Tristan English
Kyle McCann
Chase Murray
Connor Thomas

MEN’S CROSS COUNTRY
Nahom Solomon

FOOTBALL
KirVonte Benson
Parker Braun
Pressley Harvin III

GOLF
Noah Norton
Chris Petefish
Luke Schniederjans
Tyler Strafaci

SOFTBALL
Emily Anderson
Draven Sonnon
Cameron Stanford

MEN’S SWIMMING AND DIVING
Caio Pumputis

MEN’S TENNIS
Carlos Divar

WOMEN’S TENNIS
Paige Hourigan
Kenya Jones
Johnnise Renaud

MEN’S INDOOR TRACK AND FIELD
Avery Bartlett
Ben Jean
Daniel Pietsch
Nahom Solomon
William Solomon

WOMEN’S INDOOR TRACK AND FIELD
Jeanine Williams

MEN’S OUTDOOR TRACK AND FIELD
Avery Bartlett
Ben Jean
Andres Littig
Daniel Pietsch
Preston Smith

WOMEN’S OUTDOOR TRACK AND FIELD
Haley Gollnick
Jeanine Williams

VOLLEYBALL
Gabriela Stavnetchei

NATIONAL/ACC INDIVIDUAL HONORS

ACC PLAYER OF THE YEAR
Joey Bart (Baseball)

ACC DEFENSIVE PLAYER OF THE YEAR
Joey Bart (Baseball)

ACC SIXTH PLAYER OF THE YEAR
Zaier O’Neil (Women’s Basketball)

DISTRICT PLAYER OF THE YEAR
Joey Bart (Baseball)

JOHNNY BENCH AWARD
College Baseball’s Most Outstanding Catcher
Joey Bart (Baseball)

FRESHMAN ALL-AMERICA
Pressley Harvin III (Football)
Noah Norton (Golf)

U.S. OPEN QUALIFIER
Tyler Strafaci (Golf)

NCAA QUALIFIERS
Avery Bartlett (Indoor, Outdoor Track & Field)
Carlos Divar (Men’s Tennis)
Christian Ferraro (Swimming & Diving)
Paige Hourigan (Women’s Tennis)
Kenya Jones (Women’s Tennis)
Michael Kay (Men’s Tennis)
Moses Loschi (Swimming & Diving)
Caio Pumputis (Swimming & Diving)
Nahom Solomon (Outdoor Track & Field)
Iris Wang (Swimming & Diving)
Jeanine Williams (Indoor, Outdoor Track & Field)
WINNING

FIRST-ROUND DRAFT PICKS

JOEY BART
2018 MLB Draft • No. 2 Overall Selection • San Francisco Giants
10th First-Round Selection in Georgia Tech Baseball History (highest-ever)

JOSH OKOGIE
2018 NBA Draft • No. 20 Overall Selection • Minnesota Timberwolves
19th First-Round Selection in Georgia Tech Men’s Basketball History
NCAA Academic Progress Rate (APR) is an annual scorecard of academic achievement calculated for all Division I sports teams. It measures eligibility, graduation and retention each semester or academic term and provides a clear picture of the academic performance for each team in every sport. The most recent multiyear scores are based on the 2013-14, 2014-15, 2015-16 and 2016-17 academic years. APR scores are measured on a scale of 1,000 with the threshold for penalties set at 930.

Of Georgia Tech’s 15* sports programs:

- 4 have a perfect multiyear APR of 1,000
- 7 had a perfect single-year APR of 1,000 for 2016-17
- 8 have a multiyear APR that is at least 10 points higher than the national average for their sport
- 12 have a multiyear APR that is higher than or equal to the national average for their sport
- 13 have a multiyear APR score of 980 or higher
- 15 have a multiyear APR score of 961 or higher

* Indoor and outdoor track & field are compiled as one sport for APR purposes

Georgia Tech Multiyear APR Scores (2013-14 Through 2016-17)

- Women’s Cross Country: 1,000 (national average: 989)
- Golf: 1,000 (national average: 986)
- Men’s Tennis: 1,000 (national average: 982)
- Volleyball: 1,000 (national average: 988)
- Women’s Swimming & Diving: 998 (national average: 992)
- Women’s Track & Field: 998 (national average: 983)
- Men’s Cross Country: 994 (national average: 961)
- Men’s Swimming & Diving: 992 (national average: 981)
- Softball: 989 (national average: 985)
- Women’s Tennis: 984 (national average: 989)
- Men’s Track & Field: 982 (national average: 973)
- Women’s Basketball: 981 (national average: 982)
- Football: 980 (national average: 968)
- Baseball: 975 (national average: 975)
- Men’s Basketball: 961 (national average: 967)
THE INSTITUTE

GRADUATION SUCCESS RATE

NCAA Graduation Success Rate (GSR) measures the success of an athletics department in graduating its student-athletes within a six-year period. Unlike Federal Graduation Rate, which assesses only first-time, full-time freshmen, GSR also includes transfer students and mid-year enrollees in the sample. Student-athletes who leave an institution while in good academic standing before exhausting athletics eligibility are removed from the cohort of their initial institution (essentially passed to another squad’s GSR cohort if they transfer and removed altogether in the case of early departures for professional careers). The GSR provides a more complete and accurate look at actual student-athlete success by taking into account the full variety of participants in Division I athletics and tracking their academic outcomes.

The latest GSR cohorts include student-athletes that enrolled at Georgia Tech from 2007-10.

2017 WAS THE FIFTH-CONSECUTIVE YEAR THAT GEORGIA TECH HAS POSTED ITS HIGHEST GSR EVER:

<table>
<thead>
<tr>
<th>Year</th>
<th>GSR</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>88%*</td>
</tr>
<tr>
<td>2016</td>
<td>87%</td>
</tr>
<tr>
<td>2015</td>
<td>84%</td>
</tr>
<tr>
<td>2014</td>
<td>81%</td>
</tr>
<tr>
<td>2013</td>
<td>79%</td>
</tr>
<tr>
<td>2012</td>
<td>76%</td>
</tr>
</tbody>
</table>

2017 NATIONAL AVERAGE: 87%

* Georgia Tech’s 88-percent GSR and the 87-percent national average are both all-time highs

OF GEORGIA TECH’S 13^ SPORTS PROGRAMS:

5 HAVE A PERFECT 100% GSR

10 HAVE A GSR THAT IS HIGHER THAN THE NATIONAL AVERAGE FOR THEIR SPORT

GEORGIA TECH GRADUATION SUCCESS RATES (2007-2010 COHORTS)

<table>
<thead>
<tr>
<th>Sport</th>
<th>GSR</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women’s Cross Country/Track &amp; Field</td>
<td>100</td>
<td>89</td>
</tr>
<tr>
<td>Men’s Cross Country/Track &amp; Field</td>
<td>100</td>
<td>81</td>
</tr>
<tr>
<td>Golf</td>
<td>100</td>
<td>87</td>
</tr>
<tr>
<td>Women’s Tennis: 100</td>
<td>100</td>
<td>94</td>
</tr>
<tr>
<td>Volleyball: 100</td>
<td>100</td>
<td>92</td>
</tr>
<tr>
<td>Men’s Swimming &amp; Diving: 95</td>
<td>95</td>
<td>88</td>
</tr>
<tr>
<td>Softball: 93</td>
<td>93</td>
<td>90</td>
</tr>
<tr>
<td>Men’s Tennis: 91</td>
<td>91</td>
<td>90</td>
</tr>
<tr>
<td>Women’s Swimming &amp; Diving: 90</td>
<td>90</td>
<td>94</td>
</tr>
<tr>
<td>Women’s Basketball: 76</td>
<td>76</td>
<td>89</td>
</tr>
<tr>
<td>Football: 82</td>
<td>82</td>
<td>75</td>
</tr>
<tr>
<td>Baseball: 76</td>
<td>76</td>
<td>80</td>
</tr>
</tbody>
</table>

* cross country, indoor track & field and outdoor track & field are compiled as one sport for APR purposes

2017-18 ANNUAL REPORT
ACADEMIC HONORS

NCAA PUBLIC RECOGNITION AWARDS — APR ranked among the Top 10 percent nationally in their respective sports
Women’s Cross Country
Golf
Men’s Tennis
Women’s Track & Field
Volleyball

CoSIDA ACADEMIC ALL-AMERICA
Nahom Solomon
(Cross Country/Track & Field)

CoSIDA ACADEMIC ALL-DISTRICT
Nahom Solomon
(Cross Country/Track & Field)

ACC SCHOLAR-ATHLETE OF THE YEAR
Nahom Solomon (Men’s Cross Country)

ACC POSTGRADUATE SCHOLARSHIP RECIPIENTS
Alex Grady
(Men’s Cross Country/Track & Field)
Angelica Henderson
(Women’s Track & Field)
Kel Johnson (Baseball)
Michael Kay (Men’s Tennis)

GCAA ALL-AMERICA SCHOLARS (GOLF)
Chris Petefish

HAMPSHIRE SOCIETY (FOOTBALL)
Zach Matthews

CSCAA SCHOLAR ALL-AMERICA (SWIMMING & DIVING)
Iris Wang

ITA SCHOLAR-ATHLETES (TENNIS)
Zummy Bauer
Andrew Li

USTFCCCA ALL-ACADEMIC TEAMS (CROSS COUNTRY/TRACK AND FIELD)
Anna Hightower
Daniel Pietsch
Amy Ruiz
Preston Smith
Nahom Solomon
Jeanine Williams

ALL-ACC ACADEMIC TEAMS
Baseball
Andy Archer
Chase Murray

Men’s Basketball
Brandon Alston

Women’s Basketball
Elo Edeferioka
Francesca Pan

Men’s Cross Country
Nahom Solomon

Women’s Cross Country
Mary Prouty

Football
Parker Braun
Brad Stewart

Golf
Noah Norton
Tyler Strafaci

Men’s Indoor Track and Field
Avery Bartlett
Daniel Pietsch
Nahom Solomon

Women’s Indoor Track and Field
Holly Gollnick
Jeanine Williams

Softball
Emily Anderson
Draven Sonnon
Cameron Stanford

Men’s Swimming and Diving
Caio Pumputis

Men’s Tennis
Andrew Li
Daniel Yun

Women’s Tennis
Ida Jarlskog

Volleyball
Cori Clifton
Gabriela Stavnetchei

ACC ACADEMIC HONOR ROLL
3.0 grade point average or higher
201 student-athletes recognized (10-year high)
FALL COMMENCEMENT

Baseball
Keenan Innis (business administration)
A.J. Murray (business administration)

Men’s Basketball
Jodan Price
(master’s — building construction & facility mgt.)

Women’s Basketball
Cha Ron Sweeney
(master’s — building construction & facility mgt.)

Cheerleading
Chris York (mechanical engineering)

Football
Chase Alford (mechanical engineering)
Bennett Barton (business administration)
Step Durham (business administration)
KeShun Freeman (business administration)
Tre’ Jackson (business administration)
Ricky Jeune (business administration)
Andrew Marshall (business administration)
Antonio Messick (business administration)
Josh Selembro (business administration)

Softball
Jessica Kowalewicz (chemical engineering)

Men’s Tennis
Cole Fiegel (industrial engineering)

Women’s Track and Field/Cross Country
Rhianon Flanagan-Rosario
(biomedical engineering)
Malin Trollsas (industrial design)

SPRING COMMENCEMENT

Baseball
Jed Bradley (business administration)
Jared Datoc (business administration)
Zane Evans (business administration)
Mott Hyde (business administration)
Johnathan Langley (business administration)
Mark Pope (international affairs)
Ben Schniederjans (business administration)
Patrick Wiseman (business administration)

Men’s Basketball
Nick Jacobs (history, technology and society)

Women’s Basketball
Elo Edeferioka (business administration)
Imani Tilford (literature, media & communication)
Zaire O’Neil (literature, media & communication)
Antonia Peresson (business administration)

Cheerleading
Will Campigilia (mechanical engineering)
Preston Green (industrial engineering)
Argy Kosmakos (biomedical engineering)
Gina Hadam (chemical engineering)
Haley Logan (business administration)
Savannah Morgan (mechanical engineering)
Kourtney Morrison (electrical engineering)
Joyce Poh (psychology)
Kerri Reid (psychology)
Michael Tatum (computer engineering)

Men’s Cross Country/Track & Field
Patrick Fleming (analytics)
Jag Gangemi (physics)
Alex Grady (mechanical engineering)
Andres Littig (computer science)
Ryan Miller (chemical & biomolecular engineering)
Ryan Peck (computer engineering)
Tanner Shaw (environmental engineering)
Preston Smith (business administration)
Nahorn Solomon (computer engineering)
William Solomon (psychology)

Women’s Cross Country/Track & Field
Haley Anderson (biomedical engineering)
Kenya Collins (biology)
Erin Gant (industrial engineering)
Angelica Henderson (business administration)
Shannon Innis (business administration)
Courtney Naser (business administration)
Ksenia Novikova (business administration)
Raven Stewart (biology)
Rachel Thorne
(master’s — supply chain management)

Football
Anthony Allen (business administration)
Izaan Cross (business administration)
Cheyenne Hunt (political science)
Jalen Johnson (business administration)
Shaun Kagawa (business administration)
Terrell Lewis (business administration)
Chase Martenson (business administration)
Tyler Merrweather (business administration)
Trey Smith (international affairs)
Brady Swilling (business administration)
Quaide Weimerskirch (business administration)
Vance Walker (business administration)
Philip Wheeler (business administration)
Casey Wilson (business administration)

Golf
Jacob Joiner (business administration)
Tyler Joiner (environmental engineering)
Chris Petefish (business administration)
Michael Pisciotta (business administration)

Softball
Emily Anderson (biology)
Malia Bell (business administration)
Kendall Chadwick (business administration)
Kelsey Chisholm (business administration)
Draven Sonnon (business administration)

Men’s Swimming & Diving
Alex Kimpel (computer science)
Brad Oberg (industrial engineering)

Women’s Swimming & Diving
Kira de Bruyn (industrial design)
Megan Hansen
(literature, media & communication)
Kallin Kitchens
(literature, media & communication)
Morgan Lyons (business administration)
Megan Young (biology)

Men’s Tennis
Michael Kay (business administration)
Elijah Melendez (business administration)

Volleyball
Ashley Askin (business administration)
Gabby Benda (business administration)
Gabriela Stavnetchei (business administration)
Sydney Wilson (business administration)

2017-18 GRADUATES

2017-18 ANNUAL REPORT
In May 2018, 18 student-athletes and three Georgia Tech athletics staff members spent eight days in Puerto Rico to help rebuild homes destroyed by Hurricane Maria. It was Georgia Tech’s second-ever Jackets Without Borders service trip — in 2017, a contingent of student-athletes and staff members traveled to Costa Rica to build a sports court for local youth.
TOTAL PERSON PROGRAM

COMMUNITY ENGAGEMENT

MICHAEL ISENHOUR TOY DRIVE
The 17th annual Michael Isenhour Toy Drive in November and December 2017 collected over 2,500 toys and $6,000 in donations for the Atlanta Children’s Shelter. For nearly 10 years, Georgia Tech has donated to the Holiday House event hosted by the Atlanta Children’s Shelter, providing a holiday season to over 200 homeless parents and 500 children.

COMMUNITY ENGAGEMENT

GIRLS ON THE RUN
Georgia Tech athletics continued its 10-year tradition of supporting participants at Atlanta’s Girls on the Run 5K in December 2017.

COMMUNITY ENGAGEMENT

JUNIOR ACHIEVEMENT
Partnering with the Atlanta chapter of Junior Achievement, several Georgia Tech student-athletes and staff members served as coaches for JA BizTown, helping middle school students run their own businesses.

COMMUNITY ENGAGEMENT

ACC TOP SIX FOR SERVICE
Each year, the Atlantic Coast Conference recognizes six student-athletes at each member institution that have demonstrated outstanding community service and community relations. A Top Six for Service award recipient is dedicated to serving others and has shown a passion for enriching the lives of others.

Georgia Tech’s 2017-18 recipients were:

James Clark (golf)
Alex Grady (men’s cross country/track and field)
Angelica Henderson (women’s track and field)
Bria Matthews (women’s track and field)
Josh Okogie (men’s basketball)
Abbey Yates (women’s swimming and diving)
LEADERSHIP DEVELOPMENT

The goal of leadership development within the Total Person Program is to create student-athletes who are self-aware, can build positive teams and guide others with their positive influence. This past year, multiple leadership development programs were introduced to target the needs of student-athletes and create more cohesive character development opportunities for all individuals.

CAPTAIN’S TABLE
Designated team leaders and captains engaged in a new program to develop their leadership ability and discuss best practices for leading their teams.

LEADERSHIP SERIES
Character coach Derrick Moore hosted a seven-part leadership development program for student-athletes to build their knowledge and application of leadership concepts and develop greater self-awareness.

A.D.’S LEADERSHIP COUNCIL (pictured)
Several student-athletes were assembled on an advisory board to address issues and provide feedback for their experience.

FRESHMAN LEADERSHIP ACADEMY
As part of JumpStart Jackets, all incoming freshmen participated in leadership training like values assessment, personal goal setting and communication skills during orientation.

STUDENT-ATHLETE ADVISORY BOARD (SAAB)
In 2017-18, SAAB registered 63 new individuals for the Project Life bone marrow registry, participated in the 2018 GT Dance Marathon for the Kids, collected/donated children’s books to the Hughes Spalding Hospital hosted the 2nd annual Student-Athlete Formal.
The goal of professional development within the Total Person Program is to help student-athletes determine their career interests, as well as develop resumes, prepare for job interviews, learn how to market themselves in the work force and identify opportunities for internships and full-time employment upon completion of their degrees. Thirteen new career programs were added in 2017-18 to help prepare Georgia Tech student-athletes for success after graduation.

5TH STREET BRIDGE PROGRAM
The 5th Street Bridge Program, Georgia Tech athletics’ official student-athlete internship program, has grown significantly since its inception. Ninety-six GT student-athletes participated in internships in the summer of 2018 with organizations including Amazon, the Atlanta Braves, Atlanta Airlines Terminal Corporation, Coca-Cola, Dewberry Capital, Home Depot, Intel, Lockheed Martin, Microsoft, NCR, Northwestern Mutual and the Southern Company.

GT ATHLETICS CAREER FAIR
A record 92 student-athletes attended Georgia Tech athletics’ 2017 Fall Career Fair, with several landing full-time or internship positions as a result.

NETWORKING NIGHTS (pictured)
Georgia Tech athletics held three networking nights during the 2017-18 academic year, engaging 108 employers/alumni and 72 different companies, giving student-athletes the opportunity to build professional relationships with GT letterwinners and others in a wide range of fields.

INDUSTRY PIPELINES
Athletics department leadership assisted in developing new industry pipelines to connect and engage student-athletes with peers pursuing similar jobs and ultimately making connections that would be beneficial for life after graduation. Industry pipeline fields for 2017-18 included real estate and building construction, pre-health degrees, finance and investment, and engineering and computer science. More pipelines are in the works for 2018-19.

MICROSOFT 101 TRAINING
Four training sessions were offered for student-athletes in Microsoft Excel and PowerPoint to increase student-athletes’ skills in both platforms for academic and professional application.

ETIQUETTE DINNER
Carolyn Luesing, a professional business etiquette teacher, took student-athletes through an engaging and informative workshop around social etiquette for meals and networking events.
TOTAL PERSON PROGRAM

PERSONAL GROWTH AND WELLNESS

The Total Person Program focuses on student-athlete well-being by offering programming around mental health, nutrition services, alcohol and drug prevention and sexual assault awareness. All student-athletes have access to sports dietitians, a clinical and sports psychologist and CARE team staff to keep them healthy and able to perform at their best.

SEXUAL VIOLENCE PREVENTION
In a mandatory event for all Georgia Tech student-athletes, guest speaker Shan Foster, a former collegiate and NBA star, shared his personal connection to sexual assault and how he has become an advocate for preventative solutions. He educated all student-athletes on bystander intervention, the culture around sexual assault, toxic masculinity and how each person can step up to prevent violence and educate others to do the same.

MENTAL HEALTH AWARENESS (pictured)
Guest speaker Chamique Holdsclaw, a former women’s basketball national player of the year at Tennessee and WNBA legend, shared her experience with mental health and depression. She encouraged Georgia Tech student-athletes to seek help, reach out to others in need and to reduce the stigma surrounding mental health concerns.

QPR TRAINING
Members of Georgia Tech athletics’ executive staff led student-athletes in QPR training which educates individuals on how to Question, Persuade and Refer individuals who may be contemplating suicide. They learned techniques to create open dialogue around mental health issues to use with teammates and peers.

FINANCIAL LITERACY
Eric Smith, a professional financial literacy life coach, offered four engaging sessions around finance management. Student-athletes learned valuable concepts about budgeting, investing and saving and how those practices apply to life in college and the transition to life after graduation.
Launched in January 2018 and publicly unveiled in June 2018, Georgia Tech’s Athletics Initiative 2020 aims to raise $125 million for athletics facilities, endowments and operations by December 31, 2020. These critical funds will not only continue to develop Everyday Champions, they will launch the Yellow Jackets toward new heights of excellence and innovation while helping us strengthen key areas and target strategic priorities in a fashion true to our Georgia Tech DNA – with determined spirit, minus excess and frills.

Through September 2018, AI 2020 had already raised more than $40 million, putting it one-third of the way to its goal just nine months into the 36-month campaign.

3 PRIORITIES

RECRUITING
Put Georgia Tech in position to attract the special type of student-athlete that can excel both athletically and academically at the Institute.

BUILD A BETTER STUDENT-ATHLETE
Equip Georgia Tech student-athletes with everything they need to excel in their sport, while also developing each as a Total Person that succeeds in academics and life.

WINNING
Being true to the great tradition of athletics excellence at Georgia Tech by competing for ACC and national championships.
ATHLETICS INITIATIVE 2020

FUNDRAISING INITIATIVES

PERMANENT ENDOWMENT

$25 million

ATHLETIC SCHOLARSHIPS

$25 million

FACILITIES

$88 million

EDGE CENTER RENOVATION

$70 million

RUSS CHANDLER STADIUM PHASE II

$9 million

FOOTBALL LOCKER ROOM

$4.5 million - COMPLETE

MEN’S & WOMEN’S BASKETBALL LOCKER ROOMS

$4.5 million

CURRENT OPERATIONS

$12 million

ATHLETIC SCHOLARSHIP FUND

$4.5 million

SPORT-SPECIFIC OPERATIONS

$4.5 million

ATHLETICS DIRECTOR’S INITIATIVE

$4.5 million

Georgia Tech’s state-of-the-art, 8,100-square-foot football locker room was completed in July 2018.

A renovated Edge Center will serve as a focal point for creating and celebrating a dynamic student-athlete culture. It will be home base for Georgia Tech athletics’ teams and administration, along with a one-stop shop for key student-athlete services such as sports medicine, dining and nutrition, academics and the Total Person Program.
VIDEOBOARDS

Georgia Tech has added new state-of-the-art videoboards to six of its facilities since the beginning of 2018 — O’Keefe Gymnasium (volleyball), Russ Chandler Stadium (baseball — pictured below), Mewborn Field (softball), Byers Tennis Complex, Callaway Plaza on the north exterior of Bobby Dodd Stadium and inside the Edge Center.

The new videoboards serve as an enhancement to the gameday experience for Georgia Tech student-athletes and fans, as well as an avenue to tell the story and elevate the brand of Georgia Tech athletics.

EDGE CENTER REFRESH

In the summer of 2018, the existing Edge Center underwent a refresh to provide current Georgia Tech student-athletes with updated support areas and amenities. Included in the refresh were updates to the student-athlete dining hall/training table, nutrition center and entrance lobby/GT Athletics Hall of Fame.
Georgia Tech athletics began living the Three Stripe Life in 2018 when adidas becomes the official apparel partner of the Yellow Jackets.

Georgia Tech and adidas announced their multi-year partnership on Aug. 22, 2017, effective July 1, 2018. In the 10 months between the announcement and the official launch of the partnership, the two brands collaborated to provide Yellow Jackets student-athletes and fans with top-of-the-line athletic apparel, as well as story-telling aimed at highlighting their shared commitment to innovation and honoring the history and tradition of Tech athletics.

Former Georgia Tech team captain and all-ACC defensive lineman Joe Anoa’i, now better known as WWE star Roman Reigns, unveiled the Yellow Jackets’ adidas football uniforms on Aug. 3, 2018.
The GTAA completed fiscal year 2017-18 with a net operating surplus of $3.1 million. The surplus will be added to the GTAA Fund Balance which totaled $6.6 million at fiscal year end and serves as a contingency account to offset any annual shortfalls or fund significant emergent expenses.

<table>
<thead>
<tr>
<th>GTAA FUND BALANCE</th>
<th>FY 2016</th>
<th>FY 2017</th>
<th>FY 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Balance</td>
<td>$6,507,000</td>
<td>$6,614,000</td>
<td>$3,524,000</td>
</tr>
<tr>
<td>Net Income (Loss)</td>
<td>$107,000</td>
<td>($3,090,000)</td>
<td>$3,130,000</td>
</tr>
<tr>
<td>Ending Balance</td>
<td>$6,614,000</td>
<td>$3,524,000</td>
<td>$6,654,000</td>
</tr>
</tbody>
</table>

The GTAA’s long term financial health is dependent on maintaining and growing our endowment base which supports facility enhancements, scholarships and the Total Person Program. The GTAA reported net investment gains for 2017-18 of almost 10 percent. The net investment gains coupled with annual endowment withdrawals resulted in GTAA’s endowment base totaling $109 million at year end. The GTAA is still encouraged by its net investment growth, which has shown six-percent average returns over the past three (3) fiscal years.

**FINANCIAL SUCCESSES — 2017-18**

- **A-T Fund** — Raised $30 million in FY18, up from $19 million raised in FY17
- **Football Season Tickets** — Sold-out full season-ticket packages in 2017; season-ticket revenue was an all-time high ($9.2 million)
- **Men’s Basketball Sellouts** — Five sellouts, the most ever at McCamish Pavilion since the building opened in 2012

**OUTLOOK FOR THE FUTURE**

In 2018, athletics director Todd Stansbury announced the launch of the “Athletics Initiative 2020,” with the goal of raising $125 million over a three (3) year period from January 2018 to December 2020. The focus of the initiative is to raise scholarship, facility and operational funds to help improve recruiting, build a better student-athlete and win championships.

The GTAA officially began its new apparel partnership with adidas on July 1, 2018. The partnership will elevate the overall Georgia Tech brand, provide apparel focused on athletic performance and align with the administrative focus on innovation.

The GTAA is close to realizing the ACC and ESPN’s creation of a conference-specific television network which will launch in August 2019. The GTAA will incur infrastructure and production costs over the next year in preparation for the network with anticipated revenue growth beginning in FY 2020.

After funding the long-term debt servicing model for its 2011 and 2012 bond issuances, the GTAA’s balances in the quasi endowment funds (used to service debt in a manner that does not significantly impact the short- or long-term operations of the GTAA) are meeting original projections. The GTAA will update its long-term debt service model and monitor market conditions in advance of a significant bullet (principal) payment maturing in FY 2020.
Georgia Tech athletics unveiled a comprehensive brand refinement in April 2018. The brand refinement includes the definition of Georgia Tech athletics’ official colors, a new athletics wordmark and a simplification of the iconic interlocking GT logo.

**OFFICIAL COLORS**
Highlighting the efforts to define Georgia Tech’s athletics colors is the introduction of Tech Gold, which will serve along with white as GT athletics’ primary colors. In addition to gold and white serving as Georgia Tech athletics’ official primary colors, navy blue will be used as the official secondary color to provide the contrast needed due to both primary colors being light colors. The decision to move forward with gold, white and blue is rooted in history, as the first mention of official Georgia Tech class colors came in the *Atlanta Constitution* in 1891 (white, blue and gold) and the first GT class ring in 1894 also featured gold, white and blue.

<table>
<thead>
<tr>
<th>TECH GOLD</th>
<th>WHITE</th>
<th>NAVY BLUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRIMARY</td>
<td>PRIMARY</td>
<td>SECONDARY</td>
</tr>
</tbody>
</table>

**WORDMARK**
For the first time, Georgia Tech athletics has an official wordmark. The wordmark connects the tradition of Georgia Tech to the innovative spirit of the Institute. The “T” in “Tech” is inspired by the “T” atop campus landmark Tech Tower while the “G,” “R” and “H” all feature modern elements as a nod to innovation.

**INTERLOCKING GT LOGO**
Georgia Tech athletics’ most recognizable mark, the interlocking GT, is incredibly important to the GT athletics brand. Therefore, Georgia Tech athletics worked with Institute Communications and campus licensing to narrow the options for how the mark is displayed – going from 40 to 8.