



**Georgia Tech Athletic Association  
Board of Trustees  
October 5, 2017  
10:00 a.m.**

Jere W. Goldsmith Conference Room, GTAA Edge Building

**AGENDA**

WELCOME & INTRODUCTION	PRESIDENT PETERSON
<ul style="list-style-type: none"><li>• Recognition of new board members</li></ul>	
APPROVAL OF PREVIOUS MINUTES	PRESIDENT PETERSON
<ul style="list-style-type: none"><li>• June 15, 2017 Minutes (Attachment A)</li></ul>	
PRESIDENT'S REPORT	PRESIDENT PETERSON
COMMITTEE ON ACADEMICS REPORT	DR. JENNY SINGLETON
<ul style="list-style-type: none"><li>• September 18, 2017 Minutes (Attachment B)</li></ul>	
COMMITTEE ON COMPLIANCE AND EQUITY REPORT	DR. USHA NAIR-REICHERT
<ul style="list-style-type: none"><li>• September 20, 2017 Minutes (Attachment C)</li></ul>	
COMMITTEE ON FINANCE AND ADMINISTRATION REPORT	MARVIN LEWIS
<ul style="list-style-type: none"><li>• September 28, 2017 Minutes (Attachment D)</li></ul>	
ATHLETICS DIRECTOR'S REPORT	TODD STANSBURY
OTHER BUSINESS	
<ul style="list-style-type: none"><li>• 2017-18 ACC Governing Board Certification Form (Attachment E)</li></ul>	
EXECUTIVE SESSION (if needed)	

## Georgia Tech Athletic Association Board of Trustees

Meeting Minutes  
June 15, 2017

The Board of Trustees of the Georgia Tech Athletic Association met in regular session in the Goldsmith Conference Room at 9:00 a.m. on Thursday, June 15, 2017.

The following Board members, officers, and invitees were present: Dr. G.P. "Bud" Peterson, Dr. Reggie DesRoches, Dr. Debby Turner, Mr. Todd Stansbury, Mr. John Brock, Mr. Alex Grady, Mr. Quintin Kreth, Dr. Usha Nair-Reichert (via teleconference), Mr. Sujay Peramanu, Mr. Skanda Prasad, Dr. Jud Ready, Ms. Fran Rogers, Dr. Jenny Singleton, Ms. Lynn Durham, Mr. Joe Irwin, Mr. Pat McKenna, Mr. Al Trujillo, Ms. Joeleen Akin, Mr. Doug Allvine, Ms. Shoshanna Engel, Mr. Derek Grice, Mr. Jeff Keisler, Mr. Marvin Lewis, Mr. Mark Rountree, Mr. Simit Shah, Mr. Jack Thompson.

President Peterson welcomed all present at 9:03 a.m. and he called for the approval of minutes, requesting any questions, comments or concerns. A motion to accept the minutes was called; the motion seconded; all were in favor. Minutes were approved.

Mr. Marvin Lewis provided the Committee on Finance and Administration report. Mr. Lewis referenced the packet and the minutes from the Finance and Administration Committee meeting held June 5, 2017. Two main topics were discussed in the meeting: FY17 Year-To-Date Financial Performance Review and the FY18 Zero-Based Operating Budget (Final) Review. Mr. Lewis noted that GTAA is projected to finish the year with a \$2.9M deficit, which is \$500,000 greater than originally budgeted. The year started with a fund balance of more than \$6M which will be used to offset the deficit. Ticket sales and premium seat revenue exceeded the budget goals in men's basketball. The success and turnaround of the men's basketball program outpaced original budget goals by over \$300,000. Mr. Lewis addressed the rental revenue impact from hosting Atlanta United and Atlanta Dream games, estimated to exceed its original goal by more than \$1.3M. Postseason expenses included football bowl participation and men's and women's basketball both competing in postseason tournaments. He also noted the unbudgeted administrative travel expenses related to the football trip to Ireland and the increase in football staff salaries coupled with bonuses for postseason and academic success. Mr. Lewis proceeded to address the FY18 Zero-Based Operating Budget Review. He outlined an operating budget of \$84M, representing a 10% increase. ACC distributions are projected to increase by over \$2.2M related to the rights fees with ESPN. Football ticket sales and premium sales revenue are projected to increase due to a strong 2017 home football schedule. Men's basketball ticket sales and premium seat revenue are also projected to increase by 10% due to the prior year's success of the program. Mr. Lewis noted expenditure priorities, including salary investments for administrative staff and coaches, Total Person Program (TPP), nutrition, and facility maintenance. It was noted that priorities in TPP and nutrition directly and positively impact student-athletes. Mr. Lewis concluded his report with an update on the fund balance. The Committee will be reviewing short and long term strategies to replenish the fund.

President Peterson prompted Mr. Lewis to expand on the financials surrounding the Atlanta United and Atlanta Dream agreements. Mr. Lewis added that for each Atlanta United game, GTAA netted approximately \$200,000 in addition to the lump sum received to replace the field turf and address locker room improvements. President Peterson positively noted the campus exposure and collaboration with the community outside of Georgia Tech. Following the conclusion of discussion, Mr. Lewis requested a motion to approve the FY18 budget. President

Peterson called for the approval of the budget, requesting any questions, comments or concerns. A motion to accept the budget was called; the motion seconded; all were in favor. Budget was approved.

Dr. Jenny Singleton provided the Committee on Academics report. Dr. Singleton referenced the minutes located in the packet and highlighted the following: There are approximately 400 student-athletes, 165 of which are on the ACC honor-roll with a mean GPA of 3.0; 56.6% of student-athletes have a 3.0 or greater GPA and 45% earned Dean's List or Faculty Honors. Dr. Singleton mentioned the women's softball team which earned the highest GPA, 3.25, across all programs for the 2016-17 academic year. She also noted the top 10% national Academic Progress Rate (APR) recognition the men's swimming and diving team earned. No student-athletes were dismissed and instances of academic probation declined during the preceding academic year. Dr. Singleton continued with the Committee discussion regarding the men's basketball team's academic improvement. Following the spring 2016 term, the team earned the lowest team GPA of 1.87. Following Coach Pastner's hire, an intensive academic recovery plan was implemented resulting in the highest men's basketball team GPA on record for any term with a 2.87 for fall 2016. Spring 2017 followed with a 2.50 and all men's basketball seniors on track to graduate according to outlined academic plans. Dr. Singleton concluded her report with a discussion on the importance of tutoring and campus partnerships. President Peterson thanked Dr. Singleton for agreeing to be Chair of the Committee on Academics.

President Peterson thanked Dr. Reggie DesRoches for his service on the Board and as Chair of the Compliance and Equity Committee. Dr. DesRoches announced that with his departure to serve as Dean of Engineering at Rice University, Dr. Usha Nair-Reichert will be stepping in as Chair. Dr. DesRoches proceeded by handing the floor to Ms. Shoshanna Engel who referenced the Committee minutes. Ms. Engel informed the Board of Georgia Tech's NCAA violations update. She noted that 12 level III violations occurred during the 2016-17 academic year, which is consistent with previous years. She reminded the Board that Georgia Tech's NCAA probation period will end on July 13, 2017. Ms. Engel mentioned that although the probationary period will be over, the policies and procedures in place will continue. She directed the Board to Attachment No. 3 for a list of compliance program enhancements. Ms. Engel continued with an update on the Diversity, Equity, and Inclusion working group. The group continues to assess and address data and initiatives in these areas. This included the launch of a conversation series with the GTAA leadership team and a professional development plan that aligns with Institute initiatives. Ms. Engel concluded her report with a brief explanation of athletics Title IX compliance and future plans to build a statistical model to track athletics participation and full-time degree-seeking undergraduate enrollment.

President Peterson provided the President's report. The President walked the Board through the hiring process for the Faculty Athletics Representative replacement following the announcement of Dr. DesRoches' departure. He mentioned widespread interest, with approximately 20 inquiries resulting in four finalists. Dr. Charles Isbell was identified as the new Faculty Athletics Representative. Dr. Isbell serves as the Executive Senior Associate Dean and Professor in the College of Computing. The President noted Dr. Isbell's instrumental participation in the creation of the online Master's in Computer Science program. The President continued with some additional Board transitions. He recognized departing members: Dr. Debby Turner, Dr. Jud Ready, Dr. George Riley, Nagela Nakuna, and David Scripka. He also introduced new members for the 2017-18 year: Paul Shailendra, Quintin Kreth, Sujay Peramanu, Dr. Mitchell Walker, Dr. Nisha Botchwey, and Dr. Mindy Millard-Stafford. The President continued his report with an update on his 9<sup>th</sup> State of Georgia Tour. There are 25 events scheduled in 4 days, travelling 970 miles through 44 Georgia counties. The President's office collaborates with the

offices of Development, Institute Communications, Government and Community Relations and the Alumni Association on this effort. The freshman class has been solidified for the 2017-18 academic year, including students from 101 of the 159 counties in Georgia. Dr. Peterson also shared that Atlanta was recently ranked 6<sup>th</sup> nationally in innovation, noting the ranking stated “sometimes all it takes is one committed catalyst to get a reaction going. In Atlanta that catalyst is the Georgia Institute of Technology.”

President Peterson continued with a brief update on a recent campus wide informational sessions regarding Campus Carry. The law goes into effect July 1, providing only three months of preparation from legislative approval to implementation. The President handed the floor to Pat McKenna to share additional information. Mr. McKenna noted that the tone of the questions and conversations were productive and reasonable. Athletics events and facilities are exempt and attendees will not be permitted to carry concealed firearms within those venues. President Peterson concluded his report by noting a successful spring 2017 commencement and the excitement surrounding the November 2017 trip to Shanghai for the men’s basketball team to kick-off the season against UCLA.

Mr. Todd Stansbury provided the Athletic Director’s report. Mr. Stansbury recognized Mr. Derek Grice, Associate Athletic Director of Facilities, Operations and Events, for his staff’s outstanding work with Atlanta United and the Atlanta Dream. Operationally it was a positive learning experience to witness how other organizations conduct their events. He continued to introduce the new head softball coach, Aileen Morales, a Georgia Tech alumna and past staff member who spent time on-campus between 2002 and 2012. Coach Morales won eight conference championships as either a student-athlete or assistant coach. Mr. Stansbury is confident that Coach Morales understands the type of recruit that will be successful at Georgia Tech and he is extremely excited for her return in this capacity. He continued to provide the Board with updates on several GTAA strategic priorities: ticket operations, the Aspire group, and Alexander-Tharpe Fund (A-T) ticket-related activity have been consolidated under Jeff Keisler, Associate Athletic Director for Annual Giving and Engagement. Mr. Keisler mentioned in the past Aspire’s purpose was strictly transaction-related and a main priority will be to improve communication by training sales representatives and developing them into junior development officers. The focus will not be on selling tickets but developing and cultivating relationships which will result in growth of revenue and the donor base.

Mr. Stansbury continued by introducing Mr. Simit Shah, Assistant Athletic Director for Brand and Ideation, and asked him to discuss the creation of the Ideation Team and the branding process. Mr. Shah referenced the power point presentation and presented the board with the question, how do we tell the Georgia Tech story? Mr. Shah’s first priority was to define the brand, which he believes will internally drive the GTAA. For guidance he included former Georgia Tech student-athlete, Jaime Weston, Senior Vice President of Marketing for the NFL. Mr. Shah noted that the team is 6 weeks into the process, which will also include a digital campaign, enhanced traditional media, and a social media campaign. Mr. Stansbury concluded his report with a brief update on his initiatives and priorities, including a self-imposed deadline of the end of the fiscal year for a more finalized GTAA organizational structure. He mentioned two positions open on the Executive Team: Chief of Staff and Associate Athletic Director for Marketing. Once the positions are filled there will be a clearer understanding of the organizational structure and distribution of responsibilities. Mr. Stansbury is also in the process of evaluating apparel partnership opportunities, an opportunity that aligns with the branding exercise in advance of the expiration of the Russell partnership.

President Peterson thanked Mr. Stansbury and called for an executive session. With no further business, the meeting was adjourned at 10:41 a.m.

## 2017-18 Committee on Academics - Dr. Jenny Singleton (Chair)

Monday, September 18, 2017, 11:30am - 12:45pm - JS COON Room 148

### 1. Introductions

Present: Jenny Singleton, Chris Breen, Paul Kohn, Jonathan Clarke, Shoshanna Engel, Reta Pikowsky, Colin Potts

Absent: Phyllis LaBaw, Charles Isbell, Sujay Peramanu, John Brock

### 2. Admissions (Kohn)

- a. Dr. Kohn will provide a more extensive Admissions review at the next scheduled meeting.
- b. Dr. Kohn emphasized that most student-athletes at GT are great students – dispelled notion that student athletes have weaker academic records.
- c. Precert process for PSA (Prospective Student Athletes).

Dr. Kohn reviewed and noted that this is a required academic evaluation of all PSAs by Compliance, GTAA Academic Staff, and Admissions. ALL PSAs MUST be approved by the Institute through this process to allow the GTAA to be offered a National Letter of Intent/Offer of Grant-In-Aid (NLI/GIA). PSAs not approved to sign because they do not meet the published standards for admission can be appealed to Dr. Kohn. The appeal meeting takes place with Dr. Kohn and the AD. The appeal package includes: academic history, record, coach statement for success, data pertinent to decision. If appeal is approved, signing of NLI can proceed (assuming student will be eligible upon enrollment - NCAA qualifier standards were briefly summarized).

d. At the January 2018 meeting, Dr. Kohn will provide a summary of how the entering class of 2016 and 2017 “Appeal SAs” are faring at GT.

### 3. English Language support for International Student Athletes (Potts, Kohn)

- a. *Note: Athletic Academic Steering Committee met on 9/26/17 and brought this same item to the group. It was determined that this is an International Student (and not just SA) support issue on campus and further discussion will ensue outside of the Committee with the Provost’s office taking the lead.*
- b. An English 1101 faculty member approached Colin Potts, raising a concern about SA non-native speakers of English having difficulty keeping up in English 1101. Dr. Potts, Dr. Isbell, and Dr. Kohn met to discuss this issue and concluded that the issue does not appear to be a pervasive issue, however, we will continue to monitor. At present, we will not increase English language requirements or barriers to International SA. As with domestic SA, International SA do take Learning Support courses (within first 30 hours) if their standardized scores fall below a certain standard.
- c. Monitoring Plan: For future meeting, Reta Pikowsky (Registrar) will obtain a review of average English 1101 grades, comparing All Students, International Students, Domestic SA, and International SA.

### 4. Registration (Pikowsky)

Ms. Pikowsky presented review of Enrollment in Courses & Grade Patterns

- a. No courses of concern. Although there are courses with more than 20% enrollment, but after review/reconciliation for rationale (e.g., practice times, limited section times, etc.), no concerns persisted.
  - b. No unusual grade patterns in Special Topics/Special Problems for Spring/Summer 2017 comparing SA vs. non-SA
  - c. Institute Excused Absences: Institute Policy & Process of Approval
    - i. *Note: This issue is being discussed by this committee and AASC (9/26/17)*
    - ii. Question regarding SA missing class for an entire day during a home contest. Policy clarification requested for next meeting.
    - iii. Policy: SA must notify faculty within 48 hours of receipt of Travel Letter
    - iv. Reminder: Institute Excused Absence policy also applies to GTAA athletic trainers, video, equipment, cheer, dance teams.
- 5. New Initiatives/Special Events for this Academic Year (Engel)**
- a. GTAA (Engel)
  - b. Faculty engagement/education
    - i. New faculty orientation
    - ii. CETL
    - iii. Other resource-driven labs
    - iv. Faculty email outreach
    - v. Create on-demand training
    - vi. Implicit bias training
  - c. Market Ready Initiatives
  - d. Everyday Champions
  - e. Huddles
  - f. Diversity & Inclusion
  - g. ACC compliance review
- 6. Future Meeting Topics & Dates**
- a. Suggestion: Once a year, have Colin Potts provide this committee with a summary of action items from the AASC: Athletic Academic Steering Committee as their agenda items sometimes overlap.

**2017-18 GTAA Board of Trustees Committee on Compliance and Equity  
Wednesday, September 20, 2017, 10:00am – 11:00am  
Griffin Conference Room – Edge Building**

Present: Dr. Usha Nair-Reichert (chair), Ms. Joeleen Akin, Ms. Angie Bradd, Ms. Shoshanna Engel, Ms. Carla Gilson, Mr. Alex Grady, Dr. Mindy Millard-Stafford, Mr. Burns Newsome, Ms. Stephanie Ray, Mr. Paul Shailendra (via teleconference)

**Introductions & Welcome**

Dr. Usha Nair-Reichert introduced herself as the 2017-18 chair of the GTAA Board of Trustees Committee on Compliance and Equity. She proceeded to introduce Joeleen Akin and Shoshanna Engel as the GTAA staff liaisons to the committee. Each committee member proceeded to introduce themselves.

**Committee Charge**

Ms. Shoshanna Engel reviewed the committee charge as is currently outlined in the GTAA Board of Trustees bylaws. During the review, the committee unanimously agreed to review the charge and to propose updated language to more accurately reflect nomenclature surrounding compliance and equity. Mr. Burns Newsome volunteered to prepare a draft for review. Ms. Engel stated that following review and proposed language, the changes may be proposed to the Board at-large for vote in a future meeting.

**NCAA Compliance Update**

Ms. Engel began the compliance update with confirmation that Georgia Tech's NCAA probation came to an end on July 13, 2017. Dr. Nair-Reichert noted the hard work of the compliance staff throughout probation.

Ms. Engel continued with a review of 2016-17 compliance activities, including a summary of interpretations by sport, interpretations by NCAA bylaw, number of rules education sessions, and reported violations by NCAA bylaw. The committee engaged in a description and brief discussion of several bylaws, including bylaw 11 (personnel), bylaw 12 (amateurism), bylaw 13 (recruiting), bylaw 14 (eligibility), bylaw 15 (financial aid), bylaw 16 (awards and benefits), and bylaw 17 (playing and practice seasons). Ms. Engel provided examples of interpretative questions within each bylaw and noted that the compliance staff began tracking data in October 2016 and volume is expected to rise with more accurate tracking and increased emphasis on education and interpretation.

The committee proceeded to discuss the NCAA Policy on Campus Sexual Violence recently passed by the NCAA Board of Governors. Ms. Engel noted Georgia Tech President Peterson's role as chair of the Board of Governors. Ms. Engel and Ms. Joeleen Akin underscored the importance of education in prevention and policy on campus and the ongoing partnership to meet policy requirements and enhance current offerings between Ms. Engel as Deputy Title IX Coordinator and Ms. Akin with oversight of student-athlete development.

Lastly, Ms. Engel notified the committee of two upcoming oversight opportunities during the 2017-18 academic year: an external Title IX review and the ACC compliance review. Each review will provide the committee with an opportunity to review external findings and make recommendations as necessary regarding the areas of compliance and equity.

**Georgia Tech Athletics Update**

Ms. Akin provided an overview of her evaluation and plans regarding the Total Person Program (TPP) and student-athlete development following the 2016-17 academic year. Specifically, Ms. Akin noted a

decrease in devoted resources since Dr. Homer Rice's inception of TPP and the sustained mission of the program to assist student-athletes in discovering their passion and purpose while becoming market ready upon graduation. Additionally, a student-athlete priorities survey was implemented and this, coupled with the review, resulted in the following:

- Implementation of fall orientation/amended Jump Start Jackets programming for those student-athletes enrolling in fall 2017. This mimics the programming available for summer enrollees.
- Jackets Without Borders service trip to Costa Rica. The team of student-athletes and support staff partnered with Courts for Kids to build athletics courts for a school in Costa Rica. Two trips will be planned annually with an aim toward participation and service.
- An additional TPP staff member was added to focus on career development. Maureen Tremblay, a former track and field student-athlete at Oregon State University began in this role during summer 2017.
- Opt-in Microsoft software training.
- Mental health programming and awareness (e.g., October 16, 2017 mandatory presentation by Chamique Holsclaw, increased communication regarding campus and GTAA resources, etc.).
- Implementation of 'Wellness Wednesdays' for student-athletes following the October 16 event. Offerings will include sport relaxation, yoga, and other opportunities for decompression.

The Committee engaged in a robust discussion regarding mental health resources and campus climate and initiatives in light of recent campus events. Mr. Alex Grady (Student-Athlete Advisory Board/SAAB President) noted the reactive nature and delay for students to seek help necessitating a community approach to address the competitive and challenging culture at Georgia Tech. Committee members also discussed faculty feelings and support and the need to cultivate an environment that encourages early intervention and a cultural shift to make seeking help more acceptable. The discussion included the role student-athletes may play in leading and promoting such changes.

Ms. Engel described the work of the Diversity, Equity, and Inclusion Working Group, including the following initiatives:

- Second year launch of the Diversity & Inclusion Conversation Series. Year one included leadership team members and key support personnel and year two will include those who self-identified with interest via the performance review process and additional identified support/newly hired personnel.
- External Title IX review aimed at reviewing, developing, and implementing proactive strategies in the areas of diversity, equity, and inclusion that align with and accompany existing methods of data review and compliance with Title IX. The Committee will have the opportunity to review findings and strategies and assist in making recommendations to GTAA leadership and the Board of Trustees.

Ms. Engel also introduced the huddle concept to the Committee, explaining culture is one of Todd Stansbury's priorities for the GTAA and that the concept includes bringing a diverse group of individuals together to address issues collectively and that within the huddle, background and area matter less than contribution and voice.

### **Future Meeting Topics & Dates**

Dr. Nair-Reichert indicated that future scheduling would be done electronically due to time constraints.

The meeting was adjourned at 11:05am.



**Committee on Compliance and Equity  
GTAA Board of Trustees  
Wednesday, September 20, 2017 10:00am**

**Agenda**

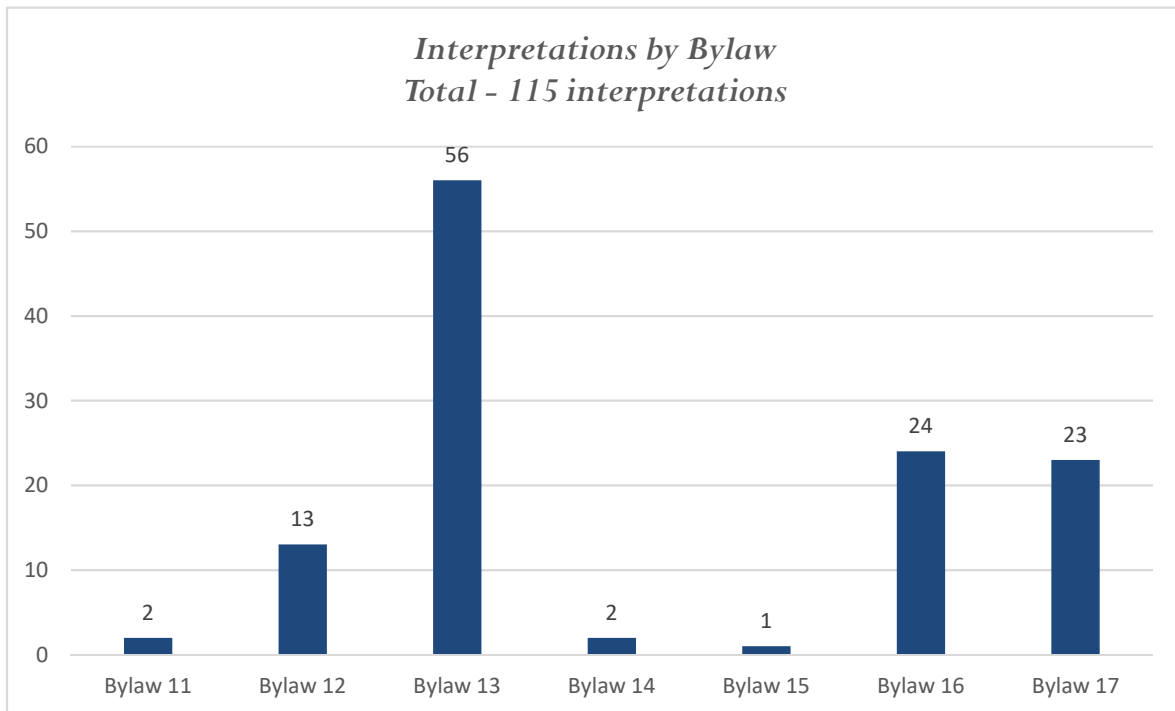
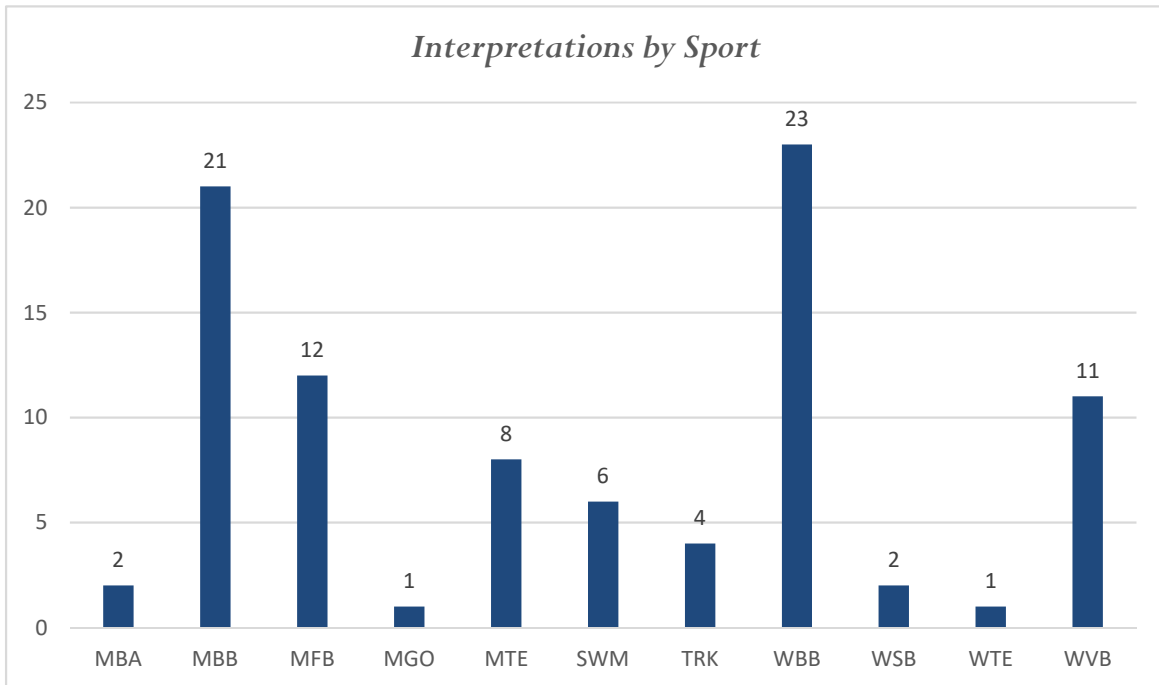
- I. Introductions and Welcome**
  - a. New Chair
  - b. GT Athletics Liaisons
  - c. Committee Members
  
- II. Committee Charge**
  
- III. NCAA Compliance Update**
  - a. NCAA Probation
  - b. Year in Review
  - c. NCAA Title IX Policy
  
- IV. GT Athletics Update**
  - a. Total Person Program (TPP)
  - b. Diversity, Equity, and Inclusion
    - i. External Title IX Review
  - c. Huddle Concept
    - i. Policy Review Huddle
  
- V. Goals for 2017-18 Academic Year**
  - a. Open Discussion
  
- VI. Future Meetings**

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Shailendra, Paul	Alumni	<a href="mailto:pauls@sgpropertyervicesllc.com">pauls@sgpropertyervicesllc.com</a>

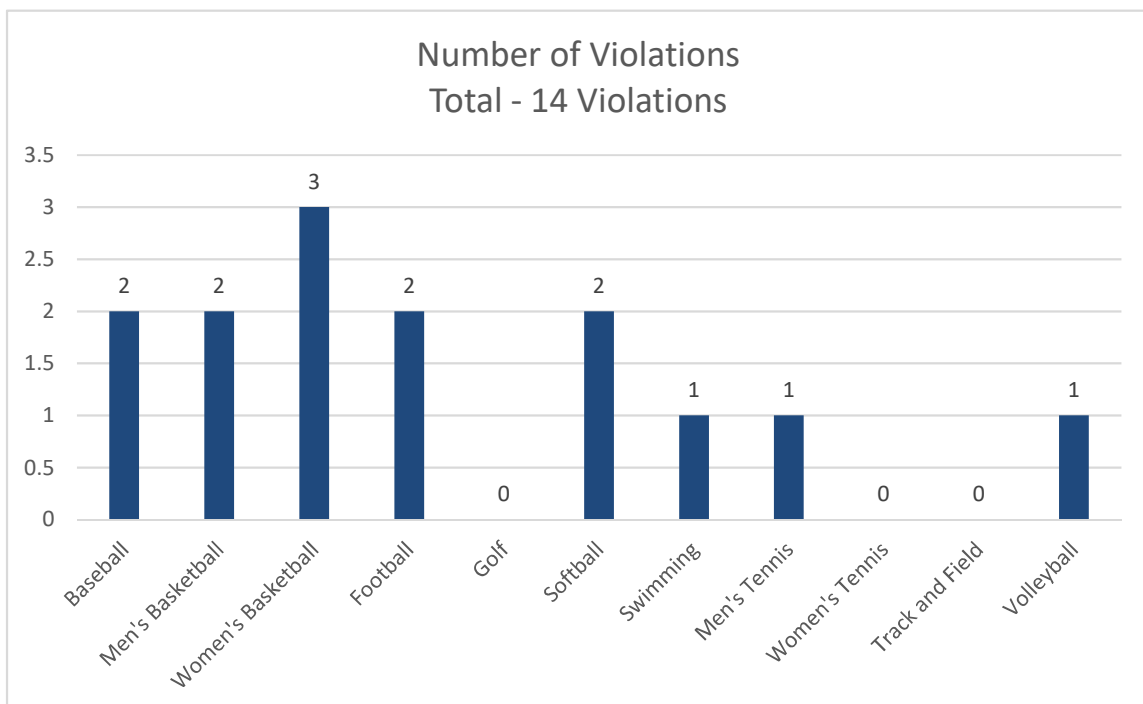
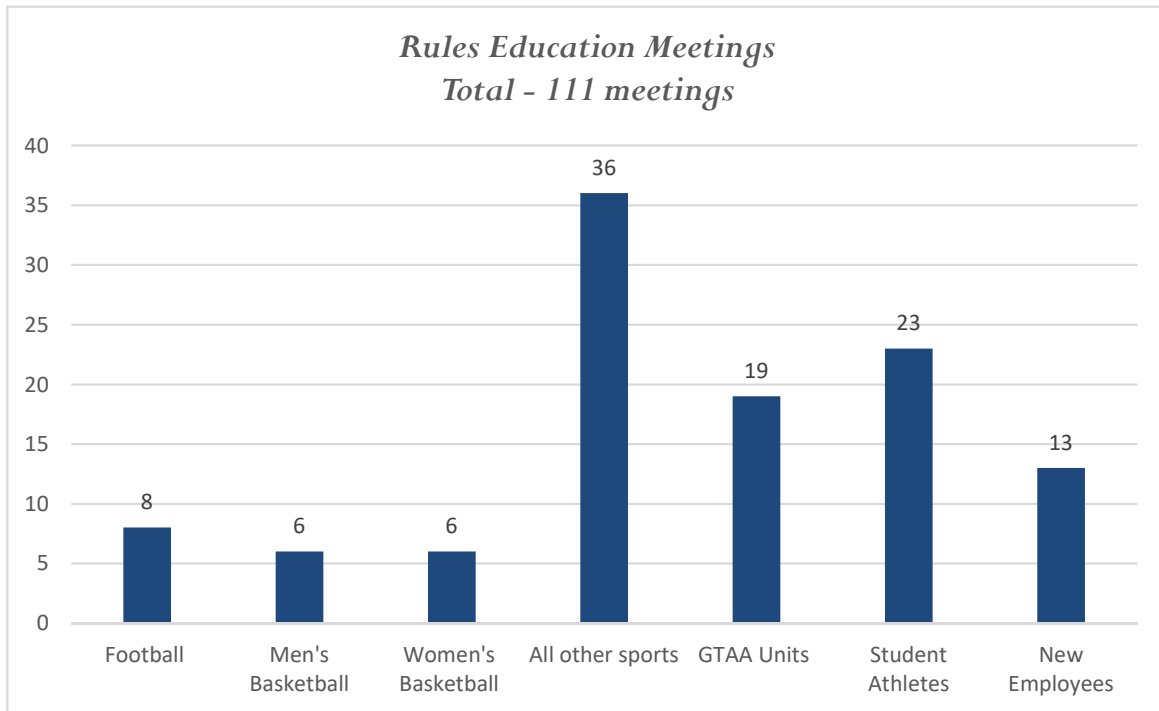
#### **SECTION 4: COMMITTEE ON COMPLIANCE AND EQUITY**

The Committee on Compliance and Equity shall be composed of the Associate Director of Athletics for Compliance, the Senior Woman Administrator of the Athletic Association, and at least three (3) members of the Board of Trustees and such other members as the Chair may determine, all to be appointed by the Chair and subject to removal at his or her pleasure. The Committee on Compliance and Equity shall work with the Athletic Director and recommend to the Board such measures as may be necessary for the proper compliance with all athletic policies of the Georgia Institute of Technology, the University System of Georgia, the National Collegiate Athletic Association (NCAA), and the Atlantic Coast Conference (ACC). The Committee on Compliance and Equity shall also have the responsibility of reviewing all policies and making recommendations to the Board pertaining to issues of gender, racial equity, and the rights of the physically handicapped as they relate to the Georgia Tech program of intercollegiate athletics.

The committee will provide a comprehensive report at least annually to the President of the Institute, the Board of Trustees of the Association, and the Executive Board of the Institute.

*2016-2017 Summary*

## 2016-2017 Summary



**NCAA Board of Governors  
Policy on Campus Sexual Violence  
Adopted August 8, 2017**

**Preamble.**

The NCAA is a voluntary membership organization dedicated to promoting and developing its core values of academics, well-being and fairness among the 1,100 member schools and more than 450,000 student-athletes who participate in college sports. Sexual discrimination, sexual harassment and sexual violence violate human decency and the Association's core values.

**Association's Efforts in Sexual Violence Prevention.**

The Association has been actively engaged in addressing sexual violence prevention through proactive membership and societal engagement measures since 2010. In 2010, the NCAA Executive Committee (now NCAA Board of Governors) issued a directive to the NCAA Committee on Sportsmanship and Ethical Conduct to support the membership in addressing sexual violence on campus. The directive was followed-up with the 2011 Summit on Violence Prevention. In 2012, the NCAA sponsored a think tank, which led to the production of the comprehensive 2014 guide titled "Addressing Sexual Assault and Interpersonal Violence." In August 2014, the Executive Committee passed a resolution that specifies that appropriately addressing sexual violence is integral to responsible intercollegiate athletics programs. Specifically, the resolution states that addressing sexual violence: (1) Is consistent with the values and principles articulated in the NCAA Constitution; (2) Is mandated by state and federal laws; and (3) Must be part of a collaborative effort with campus policies. Following the resolution, a newly formed inter-disciplinary task force produced the "Sexual Violence Prevention Toolkit" in 2016, which is endorsed by 12 Higher Education organizations, five NCAA committees and three national organizations. Also in 2016, the NCAA convened the Higher Education Summit on Sexual Assault and Interpersonal Violence which included representatives from higher education associations, NCAA Association-wide committees and subject matter experts. In August of that year, the Board of Governors appointed a Commission to Combat Campus Sexual Violence, for which the commission defined the aspirational culture for colleges and universities as:

*A positive and thriving athletics team culture that revolves around respect and empathy for all, fostering a climate in which all feel that they are respected, valued and contributing members of their teams, athletics programs and institutions; and creating an environment in which students (athletes and nonathletes alike) feel safe and secure, both emotionally and physically, and are free of fears of retaliation or reprisal. The positive culture exuded by a member institution's NCAA teams is the catalyst for a positive culture across an entire campus.*

In keeping with this aspirational culture, the commission recommended the Board of Governors adopt an Association-wide policy to reinforce previous efforts of the Association in addressing campus sexual violence and this document represents the Board of Governors' adoption of such policy.

## NCAA Policy to Combat Campus Sexual Violence

August 8, 2017

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**Overarching Principles.**

1. Intercollegiate athletics departments should be fully knowledgeable about and integrated in overall campus policies and processes addressing sexual violence prevention and acts of sexual violence, particularly those related to adjudication and resolution of matters related to sexual violence.
2. Intercollegiate athletics departments should review annually the most current Checklist Recommendations of the NCAA Sexual Violence Prevention Toolkit, using it as a guide with resources to conduct ongoing, comprehensive education for student-athletes, coaches and athletics administrators.
3. Intercollegiate athletics programs should utilize their platform to serve as leaders on campus through engagement in and collaboration on efforts to support campus-wide sexual violence prevention initiatives. This includes involving student-athletes in prevention efforts in meaningful ways across the campus, including encouraging use of leadership roles on campus to support such efforts.

**Each university chancellor/president, director of athletics and Title IX coordinator\* must attest annually that:**

1. The athletics department is fully knowledgeable about, integrated in, and compliant with institutional policies and processes regarding sexual violence prevention and proper adjudication and resolution of acts of sexual violence.
2. The institutional policies and processes regarding sexual violence prevention and adjudication, and the name and contact information for the campus Title IX coordinator\*, are readily available within the department of athletics.
3. All student-athletes, coaches and staff have been educated on sexual violence prevention, intervention and response, to the extent allowable by state law and collective bargaining agreements.

Further, the athletics department will cooperate with college or university investigations into reports and matters related to sexual violence involving student-athletes and athletics department staff in a manner compliant with institutional policies for all students.

\*For international members, the Title IX coordinator or institutional staff member with comparable responsibilities.

**GEORGIA TECH ATHLETIC ASSOCIATION (GTAA)  
MINUTES FROM THE ADMINISTRATION & FINANCE COMMITTEE  
SEPTEMBER 28, 2017**

**ATTENDING MEMBERS & GUESTS**

Nisha Botchwey, Quintin Kreth, Marvin Lewis, Trey Long (James Moore & Co.), Mac Nease, Fran Rogers, Steve Swant (Chair), Jim Terry, Mitchell Walker

**ABSENT**

Doug Allvine

**MEETING**

The meeting took place in the Griffin Conference Room and began at 4:04 p.m.

**Welcome and Introductions**

Mr. Swant welcomed the new members of the committee and then requested Mr. Lewis to move forward with the agenda.

**FY 17 Audited Financial Statement Review**

Mr. Lewis introduced Trey Long as the lead partner on the GTAA's audit engagement and asked him to move forward with reviewing the financial statements.

Mr. Long noted that the financial statements were presented fairly, in all material aspects, to the financial position of the GTAA. He then walked the committee through each section of the audited financial statements, to include the following:

- Independent auditors report;
- Management Discussion and Analysis (MD&A);
- Statements of Net Position;
- Statements of Revenues, Expenses, and Changes in Net Position;
- Statements of Cash Flows; and
- Notes to Financial Statements.

Mr. Long noted that the MD&A section of the financial statement was prepared by management and extremely thorough in that it provided more information than many of his other clients. Members of the committee agreed and noted that the MD&A was helpful and provided a clear picture of the GTAA's current financial status.

The committee discussed the reporting of current assets, changes in pledges receivable, and also growth in operating expenses.

Mr. Lewis apologized for not providing the financial statements to the committee prior to the meeting as Hurricane Irma delayed completion of the audit. Mr. Swant recommended that the committee confirm their approval of the financial statements via email following additional time to review.

**FY 17 Cash Based Financial Statement Review**

Mr. Lewis provided a thorough review of the FY 17 cash based financial statements. He noted that the GTAA finished the fiscal year with a \$3 million deficit which was slightly greater than prior budget projections. The deficit decreased the operating fund balance from \$6.5 million to approximately \$3.5 million at year-end.

Overall, the fiscal year included increased revenues from ACC distributions, outside events (Atlanta United and Dream), and Everyday Champions fund, but also faced budget overages in personnel, utilities, and repairs and maintenance expenses.

Mr. Nease requested additional clarity on endowment funds. Mr. Lewis responded with the breakdown of our endowment pool (scholarship, facilities, candler, and unrestricted) and how the funds are distributed. Mr. Swant recommended that the committee review a summary of the endowment pool at the next meeting.

The committee agreed to review the operating fund balance in more detail to determine an appropriate minimum needed to address future financial challenges. The group would focus on reviewing the risk factors within the operating budget (i.e. ticket sales and fundraising) to establish the threshold.

### **FY18 Year-to-Date Financial Performance Review**

Mr. Lewis reviewed the FY 18 cash based income statement projections and noted that as of the first quarter, the GTAA is projected to break even at the end of the fiscal year. He also noted that the projection is conservative and a significant amount of activity still remains with three (3) quarters remaining in the fiscal year.

Mr. Lewis noted that ticket sales are stronger than expected due to the Tennessee and Georgia games “selling out”.

He also noted the financial impact of the Central Florida cancellation and date change of the Miami football game. The GTAA will look to recoup any lost revenue or additional travel expenses through the ACC revenue protection program.

Ms. Botchwey asked for and was provided more clarity on the GTAA’s use of tuition waivers and their impact on scholarship expenses. The committee also discussed the possibility of hosting future external events.

### **Other Items**

Mr. Lewis provided an update on the Adidas partnership as well as a status update on the following facility and capital projects:

- Edge/Rice Building - Administrative Refresh, Nutrition Center, and Long Term Renovation;
- Video Boards – Baseball, Softball, Edge/Rice, Volleyball, Bobby Dodd; and the
- Football Locker Room.

Lastly, Mr. Lewis noted a real estate gift being provided by a donor and the necessary steps to receive the gift.

### **Closing**

The meeting adjourned at 5:02 p.m.

**GEORGIA TECH ATHLETIC ASSOCIATION (GTAA)  
FY17 CASH BASIS INCOME STATEMENT  
FINAL AS OF JUNE 30, 2017**

Attachment D

	<b>FY15 ACTUAL</b>	<b>FY16 ACTUAL</b>	<b>FY17 BUDGET</b>	<b>FY17 ACTUAL</b>	<b>VARIANCE</b>	<b>NOTES</b>
<b>REVENUES</b>						
ACC Distribution	\$27,248,839	\$22,874,800	\$25,557,000	\$27,435,811	\$1,878,811	Increase in FB/MBB post season payouts (CFP, NCAA MBB Tourney)
Ticket Sales	\$9,490,806	\$13,613,438	\$12,052,000	\$12,258,394	\$206,394	
Guarantees Received	\$600,000	\$73,650	\$320,000	\$326,000	\$6,000	
Everyday Champions Fund	\$5,318,784	\$5,200,087	\$4,940,000	\$5,347,245	\$407,245	Advanced season ticket renewal deadline for FB and MBB
Suites and Club seats (Combine)	\$4,262,833	\$4,491,406	\$4,266,000	\$4,244,288	(\$21,712)	
Sponsorships	\$6,725,624	\$7,100,076	\$7,260,000	\$7,867,538	\$607,538	Increased concessions revenue from ATL United and Dream
Student Fees	\$5,151,400	\$5,270,384	\$5,320,000	\$5,387,074	\$67,074	
Athletic Scholarship Fund	\$1,320,462	\$1,293,642	\$1,500,000	\$1,618,197	\$118,197	25% growth from prior years
Endowment Draws	\$14,788,474	\$12,683,901	\$10,402,000	\$13,131,014	\$2,729,014	Unbudgeted golf course, AD Fund, and Fund Balance distributions
Institutional Support	\$2,120,382	\$2,171,534	\$2,137,000	\$2,264,352	\$127,352	
Other	\$2,227,174	\$1,989,226	\$1,688,000	\$2,085,631	\$397,631	Includes rental revenue for ATL United, Dream, and GSU
<b>TOTAL REVENUES</b>	<b>\$79,254,778</b>	<b>\$76,762,143</b>	<b>\$75,442,000</b>	<b>\$81,965,544</b>	<b>\$6,523,544</b>	
<b>EXPENSES</b>						
Personnel	\$24,439,217	\$24,774,346	\$26,377,000	\$28,011,941	(\$1,634,941)	AD transition + FB staff salary increases + post season bonuses
Scholarships	\$9,334,446	\$10,412,150	\$10,620,000	\$11,071,266	(\$451,266)	Overages in housing and books + additional swimming scholarships
Travel & Post Season	\$5,648,787	\$4,362,161	\$5,663,000	\$6,319,413	(\$656,413)	NIT post season travel and hosting expenses
Recruiting	\$1,310,505	\$1,365,539	\$1,494,000	\$1,407,424	\$86,576	
Event & Other Services	\$3,288,410	\$3,897,070	\$3,954,000	\$4,149,395	(\$195,395)	Officials fee escalation and premium suite expenses
General & Administrative	\$7,136,080	\$7,841,571	\$6,932,000	\$8,055,469	(\$1,123,469)	Net fundraising expenses and professional services (ex. Bracken)
Guarantees	\$1,431,205	\$1,619,557	\$1,893,000	\$1,879,986	\$13,014	
Physical Plant	\$2,184,315	\$1,950,872	\$2,094,000	\$2,201,378	(\$107,378)	
Utilities	\$1,139,734	\$1,239,882	\$1,795,000	\$1,978,465	(\$183,465)	Unbudgeted expenses for hosting ATL United and Dream
Uniforms and Equipment	\$645,694	\$828,619	\$1,041,000	\$970,165	\$70,835	
Repairs & Maintenance	\$6,738,354	\$3,961,441	\$1,694,000	\$4,642,340	(\$2,948,340)	Final golf course expenses with revenue offset
Debt Service	\$13,193,406	\$13,361,358	\$13,346,000	\$13,414,115	(\$68,115)	
Sales Taxes	\$757,178	\$1,040,089	\$960,000	\$954,286	\$5,714	
<b>TOTAL EXPENSES</b>	<b>\$77,247,331</b>	<b>\$76,654,655</b>	<b>\$77,863,000</b>	<b>\$85,055,643</b>	<b>(\$7,192,643)</b>	
<b>NET INCOME</b>	<b>\$2,007,447</b>	<b>\$107,488</b>	<b>(\$2,421,000)</b>	<b>(\$3,090,099)</b>	<b>(\$669,099)</b>	
<b>Beginning Fund Balance</b>	<b>\$4,500,500</b>	<b>\$6,507,947</b>	<b>\$6,615,435</b>	<b>\$6,615,435</b>		
<b>Annual Net Income (Loss)</b>	<b>\$2,007,447</b>	<b>\$107,488</b>	<b>(\$2,421,000)</b>	<b>(\$3,090,099)</b>		
<b>Ending Fund Balance</b>	<b>\$6,507,947</b>	<b>\$6,615,435</b>	<b>\$4,194,435</b>	<b>\$3,525,336</b>		

**GEORGIA TECH ATHLETIC ASSOCIATION (GTAA)  
FY18 CASH BASIS INCOME STATEMENT  
PROJECTED AS OF SEPTEMBER 1, 2017**

Attachment D

	BUDGET	ACTUALS	PROJECTED YEAR END	PROJECTED VS. BUDGET	NOTES
<b>REVENUES</b>					
ACC Distribution	\$27,783,000	\$1,234,137	\$27,459,000	(\$324,000)	Increased in ACC operating expenses
Ticket Sales	\$14,133,000	\$11,680,007	\$14,526,000	\$393,000	FB - Chick-Fil-A Kickoff (5K above allotment)
Guarantees Received	\$3,060,000	\$0	\$2,810,000	(\$250,000)	UCF game cancellation
Everyday Champions Fund	\$5,026,000	\$1,411,901	\$5,190,000	\$164,000	Strong sales of FB premium inventory
Suites and Club seats (Combine)	\$4,759,000	\$4,025,545	\$4,797,000	\$38,000	
Sponsorships	\$7,445,000	\$511,265	\$7,445,000	\$0	
Student Fees	\$5,320,000	\$0	\$5,320,000	\$0	
Athletic Scholarship Fund	\$1,550,000	\$216,854	\$1,550,000	\$0	
Endowment Draws	\$10,538,000	\$0	\$10,538,000	\$0	
Institutional Support	\$2,585,000	\$0	\$2,585,000	\$0	
Other	\$2,138,000	\$745,358	\$2,138,000	\$0	
<b>TOTAL REVENUES</b>	<b>\$84,337,000</b>	<b>\$19,825,065</b>	<b>\$84,358,000</b>	<b>\$21,000</b>	
<b>EXPENSES</b>					
Personnel	\$28,842,000	\$4,017,905	\$28,842,000	\$0	
Scholarships	\$11,043,000	\$261,330	\$11,043,000	\$0	
Travel & Post Season	\$5,780,000	\$185,932	\$5,580,000	\$200,000	Travel cost savings from UCF cancellation
Recruiting	\$1,498,000	\$267,676	\$1,498,000	\$0	
Event & Other Services	\$4,109,000	\$820,820	\$4,109,000	\$0	
General & Administrative	\$6,906,000	\$1,534,459	\$6,906,000	\$0	
Guarantees	\$4,295,000	\$0	\$4,295,000	\$0	
Physical Plant	\$2,220,000	\$309,278	\$2,220,000	\$0	
Utilities	\$2,000,000	\$19,211	\$2,000,000	\$0	
Uniforms and Equipment	\$988,000	\$373,293	\$988,000	\$0	
Repairs & Maintenance	\$2,100,000	\$944,145	\$2,100,000	\$0	
Debt Service	\$13,355,000	\$0	\$13,355,000	\$0	
Sales Taxes	\$1,201,000	\$0	\$1,234,710	(\$33,710)	8.5% of ticket sales
<b>TOTAL EXPENSES</b>	<b>\$84,337,000</b>	<b>\$8,734,049</b>	<b>\$84,170,710</b>	<b>\$166,290</b>	
<b>NET INCOME</b>	<b>\$0</b>	<b>\$11,091,016</b>	<b>\$187,290</b>	<b>\$187,290</b>	
<b>Beginning Fund Balance</b>	<b>\$3,525,336</b>	<b>\$3,525,336</b>	<b>\$3,525,336</b>		
<b>Annual Net Income (Loss)</b>	<b>\$0</b>	<b>\$11,091,016</b>	<b>\$187,290</b>		
<b>Ending Fund Balance</b>	<b>\$3,525,336</b>	<b>\$14,616,352</b>	<b>\$3,712,626</b>		



**Governing Board Certification Form  
Academic Year 2017-18**

As Chairman of the Governing Board at Georgia Institute of Technology, I attest that:

- 1) Responsibility for the administration of the athletics program has been delegated to the Chief Executive Officer of the Institution.
- 2) The Chief Executive Officer has the mandate and support of the board to operate a program of integrity in full compliance with NCAA, Conference and all other relevant rules and regulations.
- 3) The Chief Executive Officer, in consultation with the Faculty Athletics Representative and the Athletics Director, determines how the institutional vote shall be cast on issues of athletics policy presented to the NCAA and the Conference.

Date Presented to the Governing Board: \_\_\_\_\_

Signed: \_\_\_\_\_  
(Chairman of the Governing Board)

Signed: \_\_\_\_\_  
(CEO of Member Institution)

Please return completed form before **October 20, 2017** to:

Commissioner John D. Swofford  
Atlantic Coast Conference  
4512 Weybridge Lane  
Greensboro, NC 27407